

*Timeless
Passion*



LA SCOLCA

WELCOME

in the world of La Scolca

TIMELESS PASSION

The wine is passion and for this reason, when a producer talks about his wine he also talks about himself, as a chef talking about his meals: they are proud of their products. Behind important wines there are great men (and women!) and a great passion. A great passion that allowed La Scolca to celebrate 100 years of emotions in the world of wines. The quality of Gavi La Scolca manages to overcome fashions and trends with a strong personality and with great character: gentle but firm and persistent. It is very difficult to forget Gavi La Scolca after tasting it, we can say that “Gavi dei Gavi™ “could be a “timeless passion”.

THE FAMILY

There's a big difference between a normal family and a special one. That's where the warmth comes from. The good feelings that you get just for being together. A special family makes you dream. And those dreams are limitless and, when they meet, they multiply and explode. A special family, even when can't be there for you, tries its best to let you know she is. She always remembers you, even with little signs, revealing big affection. She can make every moment, a special one. Each moment, each behavior turns big and transforms to become a nice memory, where you can always get back something when needed.



100


*Years of
Passion*



100
YEARS
COLCA



100
YEARS
LAS



La Scolca®: one hundred years of oenological passion (1919 - 2019). “Il vino, poesia della terra” (“Wine, earth’s poetry”) from “Vino al Vino” by Mario Soldati. These few words reflect a philosophy that accompanies La Scolca® and its wines by 100 years of oenological story. La Scolca® is an innovative company that looks at the future with an innovative spirit, keeping its focus on the pursuit and consolidation of a high level of quality. For sure the main focus of La Scolca® is to give an emotion with its wines, not only to present a product but to enter

into a world full of fascination. For this reason, every shade, every nuance is sought and pursued with huge attention; the tasting moment turns into a moment of pleasure and emotion. Notes coming from the soil, the salty climates, sun, passion, all these feelings enclosed into a glass. Strength, minerality, verticality of tasting, equilibrium and elegance of these extraordinary wines are the main perceived features when we discover La Scolca®. The journey discovering La Scolca’s wines is inexhaustible, a renewed research towards new scents, a pleasant surprise at every sip.

GAVI DEI GAVI[®] BLACK LABEL

Gold Edition

Gavi is the name of a village on the Apennines mountains, located on the border between Piedmont and Liguria, from the name of the village the famous white and dry wine took its name. Thanks to La scolca[®] who began his production of GAVI 100 years ago, Gavi obtained DOC in 1974 and later DOCG

(Denomination of Origin Controlled and Guaranteed) in 1998.

Years before the Gavi DOC, La scolca invented for its best quality a particular and great wine: Gavi dei Gavi[®], a registered trademark in Europe since 1969 and in the U.S. since 1971, best known as “Black Label”.



GAVI DEI GAVI[®] BLACK LABEL
Limited Edition 2017

For years, La Scolca has supported the great aging potential of Gavi DOCG for both still wines and sparkling wines. In 2000, La Scolca D'antan line was presented at Vinitaly, and today the company offers a limited edition reserve to discover the intermediate aging process between the current 2021 vintage and the 2008 vintage of La Scolca D'Antan.

Aged in steel, the Gavi dei Gavi 2017 has a light straw color with a delicate and intense aroma, long, continuous, lasting, with flavors ranging from fruity to floral. Notes of hazelnut and pastry. Walnut on the palate and toasted almond on the finish. Excellent both during or after a meal. Years of patience and care for a wine that excites.

*Nature is in no hurry, yet
everything happens: in wine,
in art, in life.*



Precious

The commercial success of Gavi dei Gavi®, often led the market to invent a similar name (for example the illegal Gavi di Gavi). The uncorrect abbreviation “Gavi di Gavi” has no value unless defined as “Gavi DOCG del Comune di Gavi”, which means: “grapes to produce Gavi DOCG wine, originated from

vineyards located in the Municipality of Gavi”, without any relation on a better quality. A high-quality wine can only be made from grapes grown in places where they find harmony, a better soil, climate, altitude and a proper exposure in order to obtain every single flavor and aroma; such as La scolca® “Gavi dei Gavi”.





Unique

A better quality is guaranteed by the Brand La Scolca® and by his philosophy: an excellent wine comes from excellent grapes. It is arduous work to make wine “in the vineyard” rather than “in the winery”, this means to grow the best grapes possible and make

wine out of top-quality primary material, rather than counting on manipulations in the winery.

The results of our way of working are evident at the tasting: the wine is more complex and elegant, with an amazing personality given from the terroir and it's healthier too.

The Soldati Black Label is a surprising wine, delicate and powerful at the same time; although it is a white wine, its features are closer to those of a great red.

Gavi dei Gavi® is really unique; well known among jet-setters and royal families, but still deeply tied to its origins. Wine must give emotions.

Iconic

Wine is passion and for this reason, the quality of Gavi La Scolca® manages to overcome its fashions and trends with a strong personality and with great character: gentle but firm and persistent, it is very difficult not to remember Gavi La Scolca® after tasting it. We can truly say that Gavi dei Gavi® is a “timeless passion”.







100
YEARS
LA SCOLCA

100
YEARS
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